

EXHIBIT YY

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Naima Benjelloun

CONTACT

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PROFILE

Formerly a V-level executive of a South Carolina based employment agency. Now a mother of 6 and active school volunteer, I'm looking to rejoin the workforce in a way meaningful to our community.

EDUCATION

Bachelor of Arts, Major in Marketing Communication

1993 - 1997

Leiden Universiteit

WORK EXPERIENCE

Multi-Target, Inc

July 1999 - Jan 2003

Vice President

Implemented and improved internal communications system between accounts Managed hundreds of employees on a daily basis Co-founded and fully operated Multi-Target, Inc from startup to profiting company

House of Sultan

August 2009 - Jan 2012

Operation Manager

Managed front house operations including employees and inventory Marketing and promotions including videography, commercial development, and print. Developed a social media strategy to increase following.

LANGUAGES

Dutch

Arabic

SKILLS

Leadership
Communication
Blogging
Strategic Planning
Visual Presentations
Public Speaking

EXPERTISE

Retail Management
Business Operations
Sales Development
Marketing
Community Outreach

INTERESTS

Reading, Traveling, Volunteering

AFILIATIONS

Nevada Connections Academy
Clark County School district
University of Nevada- Las Vegas
Nevada State College

REFERENCES

References available upon request.